

At Lana Rozenberg's 54th Street dental office, candles are burning, softening the fluorescent lights, and the New Age track "Songbirds at Sunrise" plays in the background. Medicinal odors are masked by the scents of clove-and cardamom-filled herbal wraps, placed around the necks of patients to lull them into relaxation. Like so many dentists' practices, Rozenberg's has become increasingly cosmetic; Henri Bendel is even selling her skin cream for the neck and jaw area, and she is working on a lip balm and a candle. In the back room, her aesthetician Polina does double duty, performing the Lift 6 facial with a mechanical gizmo designed to tone muscles and give the face a more youthful appearance. Rozenberg doesn't seem bothered by the fact that her hard earned dental degree now shared wall space with a diploma from lift 6's two-day training program.

"This isn't a regular dentist's office—it's an extension into the next level," says Rozenberg, an unlikely spa front woman with earth-colored hair wisping at the temples and no makeup to enliven her urban pallor. "We want to offer something more fun than having your teeth poked. I was apprehensive at first; I thought people might find it strange. That's why we include only neck and face treatments. But people really like it—men in particular. They don't say they're going to a spa; they say they are going to the dentist.

"Everyone is vying for the same elective dollar," points out Levine. And the race is just starting to heat up. As for his colleagues opening spas, Imber says, "In some ways, it demeans our primary mission, and in other ways, I suppose it's a good fit. But I would no sooner be in the spa and beauty business than in construction. Everyone is trying to get there first, and there will be a glut of these services soon," he continues. "There's just so much business. A certain number of people will succeed at it, and others won't. Then maybe doctors will get back to the business of being doctors?"

A Who's Who of the city's most sought-after plastic surgeons, dermatologists, and cosmetic dentists.

By Beth Landman Keil

Doctor Lookgood

LOS ANGELES MAY BE THE SPIRITUAL CAPITAL OF PLASTIC SURGERY, but New York's plastic surgeons, dermatologists, treatment centers, and cosmetic dentists are some of the world's best. We've polled cosmetic-surgery consultants, patients, and fellow physicians for names of the top docs in the business—by no means an exhaustive list, but a compendium of the city's hottest practitioners, their specialties, and some of their best-known clients. Want to look like Julie Christie? Here's who to call.

Plastic Surgeons

SHERRELL ASTON
728 PARK AVE.,
AT 71ST ST.
212-249-6000

Aston's specialties are face-lifts, eye-lifts, forehead work, and rhinoplasty. He's known for removing sagging skin without leaving the face looking stretched. He famously helped Pamela Harriman look younger, and is said to have done Catherine Deneuve's face. His wife is socialite Muffie Potter Aston.

DANIEL BAKER 65 E. 66TH ST.
212-734-9695

Baker rose to prominence back in the eighties, when he used microsurgery to reattach the hand of a woman struck by a crane—and he's one of the few top guys who still does reconstructive work. He's best-known for natural-looking lifts and rhinoplasty. He is married to socialite Nina

Griscom; word is he did facial work on Sophia Loren and Meg Ryan.
STEPHEN BOSNIAK AND MARIAN CANTIANO-ZILKHA
122 E. 64TH ST.
212-769-0740

Both doctors trained as ophthalmic surgeons with specialties in cosmetic work, so their focus is on the eye. All surgery is done with lasers rather than knives to decrease bleeding, and they use only non-animal-derived fillers for wrinkles (i.e., no collagen), which means fewer allergic reactions.

DAVID HIDALGO
655 PARK AVE., AT 68TH ST. 212-517-9777 "Nobody does breasts like he does," says cosmetic-surgery consultant Wendy Lewis. Hidalgo is known for creating subtle, realistic-looking breasts, and he does equally well with reduction and augmentation. Unfortunately, he's stopped doing

reconstructive work because of insurance hassles.

GERALD IMBER
1009 FIFTH AVE.,
AT 82ND ST.

212-472-1800
Imber's a proponent of starting young, believing it's better to begin in your late thirties with small procedures—like microsuction along the jawline or blepharoplasty—rather than one large drastic alteration. He has written two books, one about men's plastic surgery and *The Youth Corridor*, a guide to avoiding wrinkles.

GLENN W. JELKS
875 PARK AVE.,
AT 78TH ST.
212-988-3303

Board-certified in both plastic surgery and ophthalmology, Jelks is the eyelid guru. His minimal-incision technique uses one cut to trim the upper lids and weaken the corrugator muscles, which make you frown (bye-bye, Botox), but he doesn't cut

through the lower lid muscle, which preserves the integrity, position, and tightness of the lower lid.

THOMAS LOEB 994 FIFTH AVE.,
212-327-3700

Anyone who can make Paula Jones's nose look good is a real pro. Loeb's noses don't look "done," because he shapes the cartilage and almost never adds cartilage grafts to the tip. His other strong suits are face-lifts and blepharoplasty.

ALAN MATARASSO
1009 PARK AVE
212-249-7500

Best-known for faces and liposuction—how do you think Julie Christie fit into that backless dress from *Shampoo* after all these years, or how Stephanie Seymour maintained that body after three children?